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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Stephen R. Basco

09/991,566

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Group Art Unit: 2134

Examiner: Piotor Poltorak

METHOD AND SYSTEM FOR TARGETED CONTENT DELIVERY,

PRESENTATION, MANAGEMENT AND REPORTING IN A COMMUNICATIONS

NETWORK

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO RESTRICTION REQUIREMENT

Sir:

Responsive to the Restriction Requirement mailed April 15, 2005, Applicants hereby elect the claims of Group I, claims 1-40 and 48-53 drawn to management and reporting of content access.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on May 13, 2005.

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Name of applicant, assignee or
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Signature

May 13, 2005
Date of Signature

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Respectfully submitted,

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